



May 4, 2020

## REQUEST FOR QUALIFICATIONS

### SIGNAL CABINET ART FOR THE UPPER WESTSIDE IMPROVEMENT DISTRICT

**Due Date: May 25, 2020**

#### SUMMARY

The Upper Westside Community Improvement District (UWCID) seeks proposals from Atlanta professional visual artists to adorn metal signal cabinet boxes with original painted artworks. The UWCID has identified five (5) City-owned signal cabinet boxes and is seeking professional visual artists to paint them with 2-D, artworks by Summer 2020.

The goal of the Signal Cabinet Project is to reclaim this space in the public right-of-way for public art and enhance the character of this District.

#### PROJECT/SCOPE OF WORK

The Upper Westside CID will provide selected artists with a prepped (cleaned) signal cabinet box and the enamel paint necessary to embellish these with original, hand-painted works of art. Artists will be responsible for completing the design for the mural, applying primer, painting the signal cabinet box, and then applying the provided clear-coat sealant.

*Please note:* this project is entirely outdoors and adjacent to public streets and sidewalks.

#### Project Timeline

**May 25:** Proposals due by 4PM

**May 29:** Selected artists will be notified by 4PM

**June 10:** Artist mock-up of proposed signal cabinet art due by 4PM including list of desired [Golden Fluid Acrylic paint](#).

**June 12:** Artist orientation re: expectations and materials

**June 24:** Artists pick up paint and can begin

**July 6:** Cabinet art and priming should be completed (subject to change through COVID-19)

#### Budget/Compensation

Awarded artists will receive artist fee/compensation of \$500.

In addition to the \$500 award, the CID will purchase oil enamel paints for each artist to use (up to \$150), primer, and clear sealant. Artists will be required to provide their own preferred paint application supplies (sprayers, brushes, or other).

#### Artist Compliance

Artists must be registered with the Mayor's Office of Cultural Affairs by June 3<sup>rd</sup>, 2020.

Designs must not include any breach of intellectual property, trademarks, brands, business names or images of drugs. Nothing may be attached, fastened or glued to the box. Graffiti

tags are not acceptable. Artists may not submit work that has been or will be sold or reproduced in any way and artist's signature must be included in the design.

## PROPOSAL GUIDELINES & REQUIREMENTS

All submissions must include the following:

1. Contact information for artist including name, address, telephone number, and email address.
2. Examples of past artworks- either a web link to an online portfolio, or images of at least five relevant artworks.
3. Biographic information including written explanation of past relevant experience and artist Resume or CV.

All proposal submission materials must be received by **4:00PM on May 25th, 2020.**

Please email application packets to:

Adeline Collot  
[adeline@upperwestsideatl.org](mailto:adeline@upperwestsideatl.org)

Or mail to:

Adeline Collot  
1149 Wade Street  
Atlanta, GA 30307

For any questions regarding the project or the proposal submission, please contact Adeline Collot at [adeline@upperwestsideatl.org](mailto:adeline@upperwestsideatl.org).

## PROPOSAL EVALUATION CRITERIA

Proposals will be evaluated based on the following criteria:

- Originality of Previous Work: *is the artwork unique and original to the proposing artist?* No copyrighted, commercial advertisement or campaign materials allowed.
- Artistic Merit of Previous Work: *are designs visually and conceptually stimulating?*

## CONTRACT TERMS

The UWCID will negotiate contract terms upon selection. All contracts are subject to review by the CID's legal counsel, and a project will be awarded upon signing of an agreement or contract which outlines the terms, scope, budget, and other necessary items. All content, coding, and graphics used will become the sole property of the Upper Westside Community Improvement District.

## SELECTION NOTICE

Proposals will be evaluated beginning May 25<sup>th</sup>, 2020. Selected artists will be notified by email no later than May 29<sup>th</sup>, 2020. Artists will be contacted, and contracts will be handled shortly after. Non accepted artists will be notified by June 2<sup>nd</sup>, 2020.